



FOR IMMEDIATE RELEASE

**COWORKERS.COM INTRODUCES AFFILIATE PROGRAM:
AFFILIATES GENERATE REVENUE WITH REFERRALS**

New York, NY, February 23, 2010 – Coworkers.com (<http://www.coworkers.com>) introduces today a new program that allows affiliates to earn money through referrals. The program is targeted primarily at career and job experts such as consultants, coaches, recruiters, and trainers. By referring paying customers to Coworkers.com, these people can supplement their income with no obligation and little effort.

“Since we launched our Professional (subscription) service in November, we have been approached by many career-focused business people who tell us that our service facilitates exactly the type of interaction they already recommend to their clients: ongoing, constructive, multi-party feedback” said founder Jonathan Clay. “Since these experts are already effectively selling what we offer, we decided to give them a way to profit from it.”

The affiliate program offers a one-time, 15% “bounty” to affiliates when they refer new customers who sign up for Coworkers.com’s Professional Edition. Each affiliate gets a unique “discount code” which is used to tie referrals back to them. Suggested methods of promotion for affiliates include blog entries, podcasts, and e-newsletters.

“This is truly a win-win deal,” said Clay. “With this program, we provide enterprising small businesses a way to generate passive revenue streams. End users get a substantial discount via the affiliate who referred them. And of course, we are happy to have a new distribution channel that will help us spread the word about Coworkers.com and gain new customers.”

Program details can be found at <http://www.coworkers.com/affiliates>

About Coworkers.com

Founded in 2008, Coworkers.com Inc. is a privately funded company based in New York City focused on creating on-line solutions that apply web 2.0 and social technologies to facilitate career development and enhancement.

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