



FOR IMMEDIATE RELEASE

## **Coworkers.com Releases Professional Edition of its Career Management Social Network Site; Subscription Version Provides Advanced Features, Including Tools for Workplace Collaboration**

**New York, NY, November 24, 2009** – [Coworkers.com](http://Coworkers.com) today announced the launch of a subscription-based [Professional](#) service to complement its free, web-based suite of career management tools. The new enhancements give users the ability to attach documents for specific feedback, access more detailed performance analytics, and share materials and feedback within a group. They can be especially valuable to multi-site or global workgroups, virtual teams, and consultants.

“Our new Professional edition maximizes the site’s capabilities by providing Coworkers.com users with the premium experience that we’ve been planning for all along, including advanced and time saving features such as access to workgroup interactions, scheduling tools, and more sophisticated analytics,” explained Coworkers.com founder and president Jonathan Clay. “And of course Coworkers.com will continue to offer a powerful set of free tools that anyone can use to manage and advance their career, including the recently introduced [Sharing and Network Activity](#) features.”

The Professional offering introduces the following new features:

- **Workgroup Feedback Requests:** Professional users can send out requests to a group of people and collect feedback that allows every participant to automatically access and track incoming responses.
- **Scheduled Requests:** Professional users can schedule recurring requests. For example, a user might schedule a feedback request to be sent out after a weekly status meeting.
- **Attach Files to Requests:** Professional users can attach files to their requests, such as: documents, presentations, spreadsheets, images, etc.
- **Advanced Analytics:** Professional users can access additional analytic charts and have the ability to view the underlying data used to develop the analytics.
- **Ad Free:** While Coworkers.com subsidizes its free user accounts by displaying a modest amount of advertising, Professional users do not see any ads.

An annual subscription to the [Coworkers.com Professional edition](#) is \$39.95. For a limited time, users can receive a 25% discounted rate of only \$29.95 for a one-year subscription.

"The Coworkers.com Professional edition comes at a price that is nominal when you consider the potential return on your investment - landing that dream job, getting a promotion, closing on a big contract, or improving the dynamics in your workplace," continued Clay.

### **About Coworkers.com**

Founded in 2008, Coworkers.com Inc. is a privately funded company based in New York City focused on creating on-line solutions that apply web 2.0 and social technologies to facilitate career development and enhancement. Coworkers.com gives professionals at any level, those in transition, consultants, and small businesses, the tools to instantly create a personal dashboard to manage their work, analyze their performance, gain feedback on overall performance and get reaction to specific deliverables, events, and job milestones.

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